

# Semi-Supervised Prediction-Constrained Topic Models

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## 1 Introduction

Discrete count data are common: news articles can be represented as word counts, patient records as diagnosis counts, and images as visual descriptor counts. Topic models such as *latent Dirichlet allocation* (LDA, Blei et al. (2003)) are popular for finding cooccurrence structure in datasets of count vectors, producing a small set of learned *topics* which help users understand the core themes of a corpus too large to comprehend manually.

The low-dimensional feature space produced by LDA can be useful as the input to some predictive task, where the user seeks to predict *labels* associated with each count vector. *Supervised topic models* extend standard topic models to model document topics and labels jointly, leading to better label predictions and more informative topic representations.

In this work, we correct a key deficiency in previous formulations of supervised topic models. Our learning objective directly encourages low-dimensional data representations to produce accurate predictions by deliberately encoding the *asymmetry* of prediction tasks: we want to predict labels from text, not text from labels. Approaches like *supervised LDA* (sLDA, McAuliffe and Blei (2008)) that optimize the *joint* likelihood of labels and words ignore this crucial asymmetry.

## 2 Background

**Standard LDA.** The LDA topic model finds structure in a collection of  $D$  documents, or more generally,  $D$  examples of count vectors. Each document  $d$  is represented by a count vector  $x_d$  of  $V$  discrete words or features:  $x_d \in \mathbb{Z}_+^V$ . The LDA model generates these counts via a document-specific mixture of  $K$  topics:

$$\begin{aligned} \pi_d | \alpha &\sim \text{Dir}(\pi_d | \alpha), \\ x_d | \pi_d, \phi &\sim \text{Mult}(x_d | \sum_{k=1}^K \pi_{dk} \phi_k, N_d). \end{aligned} \quad (1)$$

The random variable  $\pi_d$  is a document-topic probability vector, where  $\pi_{dk}$  is the probability of topic  $k$  in document  $d$  and  $\sum_{k=1}^K \pi_{dk} = 1$ . The vector  $\phi_k$  is a topic-word probability vector, where  $\phi_{kv}$  gives the probability of word  $v$  in topic  $k$  and  $\sum_{v=1}^V \phi_{kv} = 1$ .  $N_d$  is the (observed) size of document  $d$ :  $N_d = \sum_v x_{dv}$ . LDA assumes  $\pi_d$  and  $\phi_k$  have symmetric Dirichlet priors, with hyperparameters  $\alpha > 0$  and  $\tau > 0$ .

### Topic-based Prediction of Binary Labels.

Suppose document  $d$  also has a binary label  $y_d \in \{0, 1\}$ . Standard supervised topic models assume labels and word counts are conditionally independent given document-topic probabilities  $\pi_d$ :

$$y_d | \pi_d, \eta \sim \text{Bern}(y_d | \sigma(\sum_{k=1}^K \pi_{dk} \eta_k)), \quad (2)$$

where  $\sigma(z) = (1 + e^{-z})^{-1}$  is the logit function, and  $\eta \in \mathbb{R}^K$  is a vector of real-valued regression weights with a vague prior  $\eta_k \sim \mathcal{N}(0, \sigma_\eta^2)$ .

## 3 Prediction-Constrained sLDA

We propose a novel, *prediction-constrained* (PC) objective that finds the best generative model for words  $x$ , while satisfying the *constraint* that topics  $\phi$  must yield accurate predictions about labels  $y$  given  $x$  alone:

$$\min_{\phi, \eta} - \left[ \sum_{d=1}^D \log p(x_d | \phi, \alpha) \right] - \log p(\phi, \eta) \quad (3)$$

subject to  $-\sum_{d=1}^D \log p(y_d | x_d, \phi, \eta, \alpha) \leq \epsilon$ .

The scalar  $\epsilon$  is the highest aggregate loss we are willing to tolerate, and  $p(\phi, \eta) = p(\phi)p(\eta)$  are independent priors used for regularization. The structure of Eq. (3) matches the goals of a domain expert who wishes to explain as much of the data  $x$  as possible, while still making sufficiently accurate predictions of  $y$ .

Applying the Karush-Kuhn-Tucker conditions, we transform the inequality constrained objective

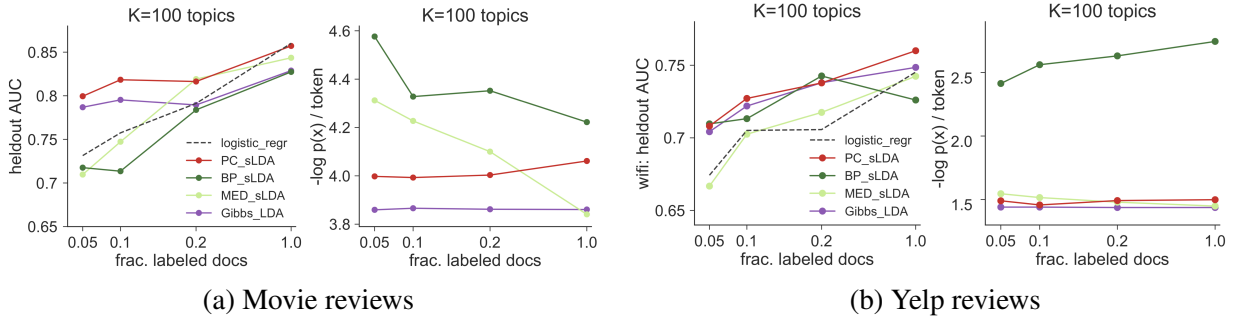


Figure 1: Movie and Yelp tasks: Performance metrics vs. fraction of labeled training documents used for 100 topics. On both tasks, we artificially include only a small fraction (0.05, 0.10, or 0.20) of available training labels, chosen at random. Fully supervised methods (e.g. BP-sLDA, MED-sLDA) are *only given* documents  $(x_d, y_d)$  from this subset, because third-party code does not allow using unlabeled data at training. *Left*: Heldout discriminative performance (AUC, higher is better). Note that improvements over supervised learning algorithms, including logistic regression, are particularly large when the fraction of labeled documents is small. *Right*: Heldout generative performance (negative likelihood, lower is better).

in Eq. (3) to an equivalent unconstrained optimization problem:

$$\min_{\phi, \eta} - \sum_{d=1}^D \left[ \log p(x_d | \phi) + \lambda_\epsilon \log p(y_d | x_d, \phi, \eta) \right] - \log p(\phi, \eta). \quad (4)$$

For any prediction tolerance  $\epsilon$ , there exists a scalar multiplier  $\lambda_\epsilon > 0$  such that the optimum of Eq. (3) is a minimizer of Eq. (4). The relationship between  $\lambda_\epsilon$  and  $\epsilon$  is monotonic, but does not have an analytic form, so we search over the 1-D space of penalties  $\lambda_\epsilon$  for an appropriate value.

Computing this objective directly is not feasible as computing both  $p(x_d | \phi)$  and  $p(y_d | x_d, \phi, \eta)$  requires taking an intractable integral over the latent variable  $\pi_d$ . For learning, we approximate this objective using a point estimate of  $\pi_d$ , where  $\pi_d$  is fixed to its MAP estimate given  $x_d$ :  $\arg \max_{\pi_d} p(\pi_d | x_d, \phi, \alpha)$ . Using this tractable objective, we can fit the model parameters  $(\phi, \eta)$  with stochastic gradient descent.

If documents are partially labeled, the objective of Eq. (3) can be naturally generalized to only include prediction constraints for observed labels. This allows our approach to be easily applied to semi-supervised settings.

## 4 Experimental Results

We evaluate our approach on two real-world bag-of-words prediction tasks, comparing with a number of discriminative baselines including: logistic regression, the fully supervised BP-sLDA algorithm of Chen et al. (2015), the unsupervised Gibbs sampler for LDA (Griffiths and Steyvers, 2004) from the Mallet toolbox (McCallum, 2002), and the supervised MED-sLDA Gibbs

sampler (Zhu et al., 2013) which is reported to improve on an earlier variational method (Zhu et al., 2012). In our experiments we partition documents into three sets (training/validation/test). For all methods shown, we tune any hyperparameters on the validation set and report results on the test set.

**Movie task.** Each of the 4004/500/501 documents is a movie review by a professional critic (Pang and Lee, 2005), with  $V = 5338$  terms. Each review has a binary label, where  $y_d = 1$  means the critic gave the film more than 2 stars.

**Yelp task.** Each of the 23159/2895/2895 documents (Yelp Dataset Challenge, 2016) aggregates all text reviews for a single restaurant, using  $V = 10,000$  vocabulary terms. Each document also has a label indicating the availability of wifi.

**Discussion.** Fig. 1 shows that PC-sLDA is consistently competitive with purely discriminative methods like logistic regression (LR) or BP-sLDA when datasets are fully labeled. When the number of available labels is limited, PC-sLDA still performs well. For the Movie task in Fig. 1(a), PC-sLDA dominates the AUC metric for small fractions of labels (0.05, 0.1), beating even LR. In this regime, unsupervised Gibbs-LDA has better AUC than BP-sLDA and MED-sLDA, demonstrating the value of unlabeled data for prediction. On Yelp, PC-sLDA predictions at small fractions are better than all but BP-sLDA.

Fig. 1 also shows trends in heldout data negative log likelihood (lower is better). As expected, unsupervised Gibbs-LDA consistently achieves the best scores, as explaining data is its sole objective. However, PC-sLDA is able to achieve competitive likelihood scores, while achieving better AUC scores when compared to all other methods.

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